



# Kat Delos Reyes

She | Her | Hers

*Associate*

*Boston*

*P: 617.274.2939*

*kdelos@barclaydamon.com*

## Education

- Northeastern University School of Law, JD; *Northeastern University Law Review*, Associate Editor
- University of California, Riverside, BA

## Practices & Industries

- Trademarks, Copyrights & Licensing
- Health & Human Services Providers
- Data Security & Technology

## Admitted to Practice

- Massachusetts

## Biography

Kat is dedicated to helping clients of all types and sizes navigate issues at the intersection of technology, intellectual property, and data privacy.

Kat works closely with clients to develop and implement domestic and global strategies to protect, scale, and commercialize their trademark and copyright assets in the marketplace. She advises clients through sophisticated domestic and global trademark portfolio management, including identifying, clearing, and securing intellectual property assets; overcoming office actions; preventing infringement; and representing clients in demand letters, Trademark Trial and Appeal Board and UDRP proceedings, and takedown notices. Kat also advises clients on copyright prosecution, licensing, and infringement matters, including guidance on Digital Millennium Copyright Act (DMCA) notice and takedown matters.

Helping clients navigate data security and protection laws and regulations, Kat addresses issues related to data breaches, corporate transactions, and compliance matters related to new technologies and laws. She applies her experience in the health care field to guide health care clients through issues related to data security and other compliance issues.

In addition, Kat drafts and negotiates various agreements that relate to intellectual property, technology, and privacy, including coexistence agreements, license agreements, services agreements, data use agreements, privacy policies, terms of use agreements, and other commercial agreements.

## Bar Associations

- Boston Bar Association

## Selected Memberships & Affiliations

- Asian American Lawyers Association of Massachusetts, Board of Directors Member and Co-Chair of the Law Firm Committee
- International Trademark Association
- International Association of Privacy Professionals

## Representative Experience

- Worked with medical device, technology, sports, beverage, and consumer-appliance companies on global trademark portfolio management, including mark selection, clearance, and filing strategies, as well as various business and intellectual property issues, including advertising.
- Successfully overcame numerous likelihood of confusion and descriptiveness refusals.
- Assisted an insurance company in handling cyber threats through the successful transfer of domain names under the Uniform Domain Name Dispute Resolution Policy.
- Advised a UK fashion company preparing to launch its ecommerce platforms for several of its luxury clothing brands in the US on intellectual property and data security issues.
- Represented medical software companies in negotiating service agreements and business associate agreements with hospitals.

## Prior Experience

- Burns & Levinson LLP, Associate

## Selected Community Activities

- Fenway Health, Board of Directors Member and Clerk

## Selected Speaking Engagements

- Asian American Lawyers Association of Massachusetts, "AALAM Path to Partner," Co-Moderator
- Asian American Lawyers Association of Massachusetts, "Navigating a Career in IP Law," Moderator
- Greater Boston Asian Pacific American Law Students Association Conference, AALAM Panelist

## Selected Media

- *Corporate Compliance Insights*, "Top Stories of 2024"
- *Yale Journal of Health Policy, Law, and Ethics*, "Advancing Harm Reduction Services in the United States: The Untapped Role of the Americans With Disabilities Act," Co-Author

## Selected Alerts & Blog Posts

- USPTO Updates Audit Program
- New USPTO Trademark Fee Structure Creates Opportunities—and Headaches—for Filers
- AI Trends From 2024 and Outlook on 2025