



Sara Dorchak

She | Her | Hers

Counsel

New York

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Education

- St. John's University School of Law, JD
- Long Island University, C.W. Post Campus, MA
- Long Island University, C.W. Post Campus, BA

Practices & Industries

- Trademarks, Copyrights & Licensing

Admitted to Practice

- New York

Biography

Sara has over 10 years of experience working closely with domestic and international clients to assist them in all stages of trademark and copyright prosecution and enforcement and filing documents and applications with the US Patent and Trademark Office and US Copyright Office. Her clients span a wide array of industries, including clothing, sports and entertainment, cannabis, medical products and services, jewelry, household and cleaning items, education, non-fungible tokens (NFTs), and software. Sara also represents clients in appeals, oppositions, and cancellation proceedings before the Trademark Trial and Appeal Board.

In addition to her legal practice, Sara is an adjunct professor at St. John's University School of Law, where she teaches a course on trademark drafting and prosecution.

Bar Associations

- Nassau County Bar Association, Intellectual Property Law Committee, Chair
- New York State Bar Association, Intellectual Property Law Section
- American Bar Association

Selected Memberships & Affiliations

- Barclay Damon's Women's Forum
- International Intellectual Property Society, Member
- Nassau Academy of Law, Advisory Board Member and Counsel
- International Trademark Association, Emerging Issues Committee, Member, 2024–2025

Representative Experience

- Successfully registered over 1,000 trademarks in a wide variety of goods and services.
- Defended, challenged, and favorably settled many trademark oppositions and cancellations before the Trademark Trial and Appeal Board.
- Assisted clients with filing trademark applications outside the United States, including applications through the Madrid Protocol International Filing System.
- Successfully enforced a client's federal trademark registration through a cease and desist letter and encouraged the infringer to immediately adopt a less similar mark.

Prior Experience

- Collard & Roe, PC, Associate
- St. John's University School of Law, Adjunct Professor
- Honorable Randy Sue Marber, Nassau County Supreme Court, Intern
- Honorable Charles E. Schumer, US Senate, Intern

Selected Community Activities

- Women's Flat Track Derby Association, Certification Oversight, Games Tournament Officer, and Nonskating Official
- ICON Science Fiction, Inc., Former Corporate Secretary and Board Director
- Walt Disney World College Program, Alumna and Campus Representative

Selected Honors

- Selected to *Super Lawyers* New York Metro Rising Stars: Intellectual Property, 2022–2024

Selected Media

- New York State Bar Association, *Bright Ideas*, "Nothing Can Dim the Light That Shines From Within: Reflections on the Special December Edition of Women in Intellectual Property Law"
- Nassau County Bar Association *Nassau Lawyer*, "Artificial Intelligence Ushers in a Brave New World for Copyright"
- New York State Bar Association *Bright Ideas*, "Sorry HAL, You Cannot Be an Author! How Much Direction and Control Over Artificial Intelligence Is Needed to Be an Original Work of Authorship?"
- Nassau County Bar Association *Nassau Lawyer*, "The New Jersey Giants? Whether Continued Use of 'New York' Is Deceptive"
- Nassau County Bar Association *Nassau Lawyer*, "Top Ten Myths About Trademark Law"

Selected Alerts & Blog Posts

- USPTO Updates Audit Program
- New USPTO Trademark Fee Structure Creates Opportunities—and Headaches—for Filers